

2005-2010 Strategic Plan

Northern California Local Section (NCS) of the American Industrial Hygiene Association (AIHA)

The AIHA-NCS Mission

AIHA-NCS provides professional and educational development opportunities to promote, support and enhance the ability of industrial hygienists and other occupational health, safety and environmental professionals in the San Francisco Bay Area to improve the health and well being of workers, the community, and the environment.

Our Vision for AIHA-NCS

A recognized leader in promoting excellence in the occupational and environmental health and safety profession through its activities within California and specifically the Northern California region.

Core Values

- The **Prevention** of occupational disease and chronic injury is the foundation of our profession.
- The **Right** of workers and the community to a healthy and safe environment.
- Active **Collaboration** among allied Occupational and Environmental Health and Safety professionals is essential.
- The **Ethical** practice of industrial hygiene through the anticipation, recognition, evaluation and control of occupational and environmental hazards.
- A sound **Scientific** basis for action and policy development.
- Good business performance and good occupational health and safety performance are **Linked**.
- Respect for **Diversity** of opinion and open communication.
- Acknowledgement and **Consideration** of the time commitment we require from our volunteers.

Goals

To achieve its mission, AIHA-NCS will identify and pursue specific goals. These goals will drive AIHA-NCS structure, governance, staffing and budgeting, and will serve as the basis for all evaluations of achievement and performance. These goals are intended as guidance strategy information for AIHA-NCS leadership personnel and are intentionally non-quantitative to allow for long-term planning recognizing that AIHA-NCS leadership personnel change each year.

The following broad goals and objectives are established for AIHA-NCS:

1. PROGRAMS AND SERVICES GOAL - Provide educational programs and services for the occupational and environmental health and safety community. To achieve this goal, AIHA-NCS will:

- 1.1 Maximize the number of high-quality professional development and certification maintenance point opportunities.
- 1.2 Continue to develop and expand the AIHA-NCS website as a primary and convenient source of related information and services for members as well as non-members. Continuing multi-year objectives are to (a) stabilize continuing AIHA-NCS website issues, (b) develop and periodically revise written procedures for the effective ongoing implementation and operation of the website, and (c) continue to improve the effectiveness and efficiency of the website by incorporating new technologies as appropriate.
- 1.3 Provide other services in support of the careers of members, such as the local Job Posting service.
- 1.4 Periodically adjust member services to match the changing profile of membership.

2. IMAGE AND IDENTITY GOAL - Actively promote the value of the profession and the practicing professional. To achieve this goal, AIHA-NCS will:

- 2.1 Promote and market the CIH and other recognized certifications for OEHS professionals as relevant credentials.
- 2.2 Continue to support and provide direction to the California Industrial Hygiene Council (CIHC).
- 2.3 Promote good science in legislation and regulations.
- 2.4 Promote recognition of the IH profession, and minimize practice restrictions.
- 2.5 Promote and support university education in industrial hygiene through local support activities for students and/or financial support of the American Industrial Hygiene Foundation.
- 2.6 Provide one or more awards that recognize the contributions of outstanding professionals within the profession, and further promote the external recognition of the IH profession.
- 2.7 Work locally to support the American Industrial Hygiene Association in its goal to best serve the OEHS professions nationally and internationally.

3. MEMBERSHIP GOAL - Increase membership recruitment and retention. To achieve this goal, AIHA-NCS will:

- 3.1 Continuously strive to increase the value of AIHA-NCS membership in an effort to attract and maintain members.
- 3.2 Strengthen communication, collaboration and networking between members including the use of surveys and electronic communications (e.g. e-mail).
- 3.3 Recognize and encourage volunteer efforts and new members.
- 3.4 Recruit and encourage new members to volunteer in leadership roles.
- 3.5 Ensure opportunities for membership involvement and input.

4. FISCAL RESOURCES GOAL - Have a diversified funding base to enable the financial capacity for a wide range of programs, products and services. To achieve this goal, AIHA-NCS will:

- 4.1 Deliver cost effective services while minimizing member expense
- 4.2 Generate sufficient revenues to expand local section capabilities and services
- 4.3 Identify and achieve the ideal balance for AIHA-NCS of dues and non-dues revenues
- 4.4 Leverage our efforts with Center for Occupational and Environmental Health (COEH) and other Bay Area functional groups
- 4.5 Maintain our non-profit status

5. STRUCTURE AND GOVERNANCE GOAL - Be structured and governed so as to facilitate timely decision making and efficient utilization of human, technological and fiscal resources. To achieve this goal, AIHA-NCS will:

- 5.1 Improve mechanisms to ensure important actions are implemented properly and on time.
- 5.2 Continue to use contract management services to increase efficiency.
- 5.3 Utilize short-term, task- and time-specific task forces to accomplish organizational goals when appropriate.
- 5.4 Track achievement of strategic initiatives at each board meeting.

- 5.5 Examine the support staff, committee structures, and volunteer organization and adjust as necessary to reflect current activities, member needs, and organizational goals.
- 5.6 Continue to utilize the Operations Manual as a tool for efficient operations.